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# HENRY A. DREER

ESTABLISHED 1838

INCORPORATED 1892

REGISTERED  
"DREER, PHILADELPHIA"  
CABLE ADDRESS

SEED, PLANT AND BULB GROWERS AND MERCHANTS  
714 CHESTNUT STREET

BELL AND KEYSTONE 'PHONES  
P. O. BOX 1618

PHILADELPHIA, August 1, 1908.

## DREER'S SPECIAL PHLOX OFFER

Dear Sir:

We again wish to call attention to the immense stock (over 300,000 plants) of Hardy Phlox which we will have ready for Autumn delivery.

Among the hardy perennial plants no class is of more importance or is more in public favor to-day than the Hardy Phlox, embracing as they do a wider range of attractive colors than can be found in any other hardy plant, while their gorgeous masses of color are unrivalled by any other Summer flower.

We have eliminated from our collection all inferior sorts and varieties of dull color, and are offering only such as are distinct and effective. Many of the sorts which heretofore have been scarce and high priced are now offered at popular prices.

All of the plants which we offer are "STRONG ONE-YEAR-OLD FIELD GROWN," and delivery of same can be made at any time after October 1st.

Hoping to be favored with your early orders,  
we are,

Yours respectfully,

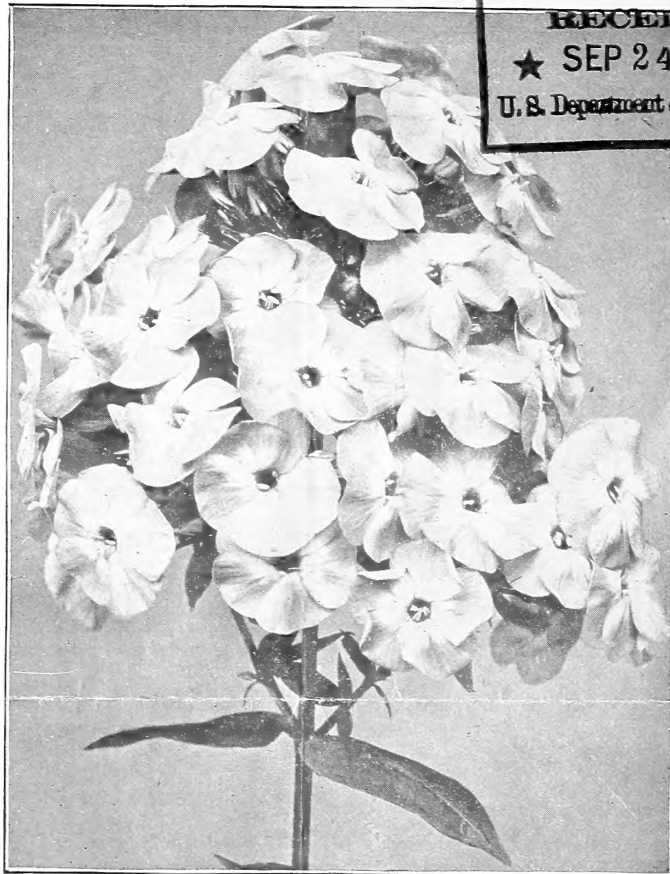
HENRY A. DREER, Inc.

# Dreer's Hardy Phlox

## SPECIAL OFFER—FALL 1908

### New and Rare Hardy Phloxes

	Per 100	Per 1000
<b>Albion</b> (Medium). A variety which originated with us several years since. It is a remarkably strong, vigorous grower, producing very large panicles of pure white flowers with a faint aniline red eye. An excellent sort for massing.	\$6 00	\$50 00
<b>Aglae Adanson</b> (Tall). Immense flower and truss; snow white with violet rose eye.	8 00	75 00
<b>B. Comte</b> (Tall). A glowing reddish or French purple; one of the finest dark colored varieties.	6 00	50 00
<b>Chateaubriand</b> (Medium). Pure white with crimson carmine eye, shading to bright violet purple.	6 00	50 00
<b>Consul H. Trost</b> (Tall). Pure red with bright French purple eye.	6 00	50 00
<b>Coquelicot</b> (Dwarf). A fine pure scarlet with crimson red eye.	6 00	50 00
<b>Etna</b> (Medium). Crimson-red, suffused with fiery red; cherry red eye.	6 00	50 00
<b>Edmond Rostand</b> (Medium). Reddish, violet shading brighter towards the centre of petals, with an exceptionally large, white star shaped center.	6 00	50 00
<b>F. G. Von Lassburg</b> (Tall). The purest white in cultivation, the individual flowers being fully double the size of any other variety, pure in color; a strong clean, vigorous grower.	10 00	90 00
<b>General Giovanninelli</b> (Dwarf). Bright Tyrian rose, with light shadings at the base of each petal; a pure red eye. Very effective.	6 00	50 00
<b>Hermine</b> (Dwarf). The dwarfest variety in our collection, never exceeding ten inches in height; pure white flowers of good size, early; unequalled for bordering; a perfect little gem.	6 00	50 00
<b>Helena Vacaresco</b> (Dwarf). One of the largest flowering dwarf, pure white varieties.	6 00	50 00
<b>Jules Cambon</b> (Medium). Very large, reddish purple, with exceptionally large pure white center; the brightest and most distinct of this type.	6 00	50 00
<b>Le Mahdi</b> (Tall). Deep reddish violet, with darker eye.	6 00	50 00
<b>La Foudre</b> (Tall). A rich glowing French purple.	6 00	50 00
<b>Louis Blanc</b> (Tall). Reddish violet with purple shadings and darker eye. A distinct dark colored variety.	6 00	50 00
<b>Mrs. Jenkins</b> (Tall). An early flowering, pure white, forming an immense panicle; one of the best.	6 00	50 00
<b>Rheingau</b> (Medium). A fine bedding variety, pure white with faint markings at base of each petal.	6 00	50 00
<b>Prosper Henry</b> (Dwarf). Pure white with bright violet purple eye; very neat and attractive.	6 00	50 00
<b>Selma</b> (Tall). Large flower, pale rose mauve, with distinct claret red eye.	6 00	50 00
<b>Siebold</b> (Dwarf). Brilliant vermilion red, with carmine red eye, a very rich color.	10 00	90 00
<b>Vesuvius</b> (Medium). Bright pure red, with French purple eye; rich and gay.	6 00	50 00
<b>Von Hochberg</b> (Medium). Large panicles of bright reddish purple; one of the finest of this color.	10 00	90 00



NEW HARDY PHLOX, EDMOND ROSTAND

LIBRARY  
RECEIVED  
★ SEP 24 1923 ★  
U. S. Department of Agriculture.

### Collection of Choice Standard Phloxes

**Antonin Mercie** (Medium). Light ground color, one-half of each petal suffused bluish lilac.

**Bouquet Fleuri** (Dwarf). Pure white with crimson carmine eye; free flowering; each branch a perfect bouquet.

**Bridesmaid** (Tall). White, with large crimson carmine centre.

**Beranger** (Dwarf). Ground color white, delicately suffused with rosy pink and distinct amaranth red eye.

**Bacchante** (Tall). Tyrian rose with crimson carmine eye.

**Blanc Nain** (Dwarf). Very dwarf pure white.

**Colibri** (Tall). White, with crimson carmine centre; very late.

**Champs Elysee** (Medium). A very bright rosy magenta of an effective shade.

**Caran d'Ache** (Dwarf). Geranium red with old rose shadings and white eye; very effective.

**Cyclon** (Very dwarf). White, suffused with lilac; aniline red eye in the form of a star.

**Clara Benz** (Dwarf). Lovely carmine rose, with deeper eye.

**De Miribel** (Tall). White suffused with bright rosy scarlet; crimson red eye.

**Diadem** (Dwarf). A very desirable dwarf pure white.

**Eclairer** (Tall). Brilliant rosy magenta with large lighter halo, an excellent variety.

**Eugene Danzenvillier** (Tall). Lilac, shading white towards the edges; large white centre.

**Edmond Boissier** (Tall). Deep reddish violet with light markings at the base of each petal.

**Frau Dora Umgeller** (Tall). Very rich, deep rose; a strong free flowering late variety.

**Graff Von Ungerer** (Tall). Large flower; white suffused throughout with rosy lilac and dark crimson centre.

**H. O. Wigers** (Tall). Pure white with crimson carmine eye.

**Henry Murger** (Tall). White, with crimson carmine centre.

**Inspector Peiker** (Tall). Purplish mauve, washed with white.

**Independence** (Tall). An excellent large flowering early white.

**Inspector Elpel** (Tall). Tender rose, with bright crimson carmine eye.

**Jeanne d'Arc** (Tall). A late flowering pure white.

**La Vague** (Medium). Pure mauve with aniline red eye; one of the best Phlox in our collection.

**Mozart** (Tall). Ground color white, suffused with salmon; aniline red eye.

**Michael Cervantes** (Tall). Pure white, with pure red eye; large flower.

**Otto Thalacker** (Dwarf). Tyrian rose with deep red eye and light halo.

**Obergartner Wittig** (Medium). Bright magenta with crimson carmine eye; large flower and truss; the best of its type.

**Pantheon** (Tall). Bright carmine rose.

**Pecheur d'Islande** (Tall). Crimson-red, suffused with cochineal-red and carmine red eye.

**Pacha** (Dwarf). Deep rose pink suffused with solferino-red and carmine-purple eye.

**Professor Schlieman** (Tall). Pure mauve with crimson-carmine eye; an effective late flowering variety.

**Papillon** (Medium). Bright violet purple, peculiarly marked with white.

**Professor Nocard** (Dwarf). Bright mauve with bright aniline red eye.

**R. P. Struthers** (Tall). Rosy carmine with claret red eye; one of the best Phlox in cultivation.

**Stella's Choice** (Tall). Late branching pure white.

**Sunshine** (Dwarf). Large flower, aniline red with crimson red eye and light halo.

**Thebaide** (Dwarf). Carmine lake with brighter shadings and aniline red eye.

**Von Goethe** (Tall). Tyrian rose, suffused with carmine lake and carmine-red eye.

Price Choice Standard Varieties: Strong, one-year-old field grown plants,  
75 cts. per dozen; \$4.00 per hundred; \$30.00 per thousand.

### Early Flowering Phlox

**MISS LINGARD**.—A grand free-flowering white; flowers in June. Strong Clumps, \$1.00 per dozen; \$7.00 per hundred; \$60.00 per 1000.